AI Envisioning

Transform your business with the BXT framework

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The agenda.

Aligning for success
What is the BXT framework?

Unlock the potential
Why an AI envisioning session?

A peek at the process
What can we expect?

Turn vision to action
What results will we see?
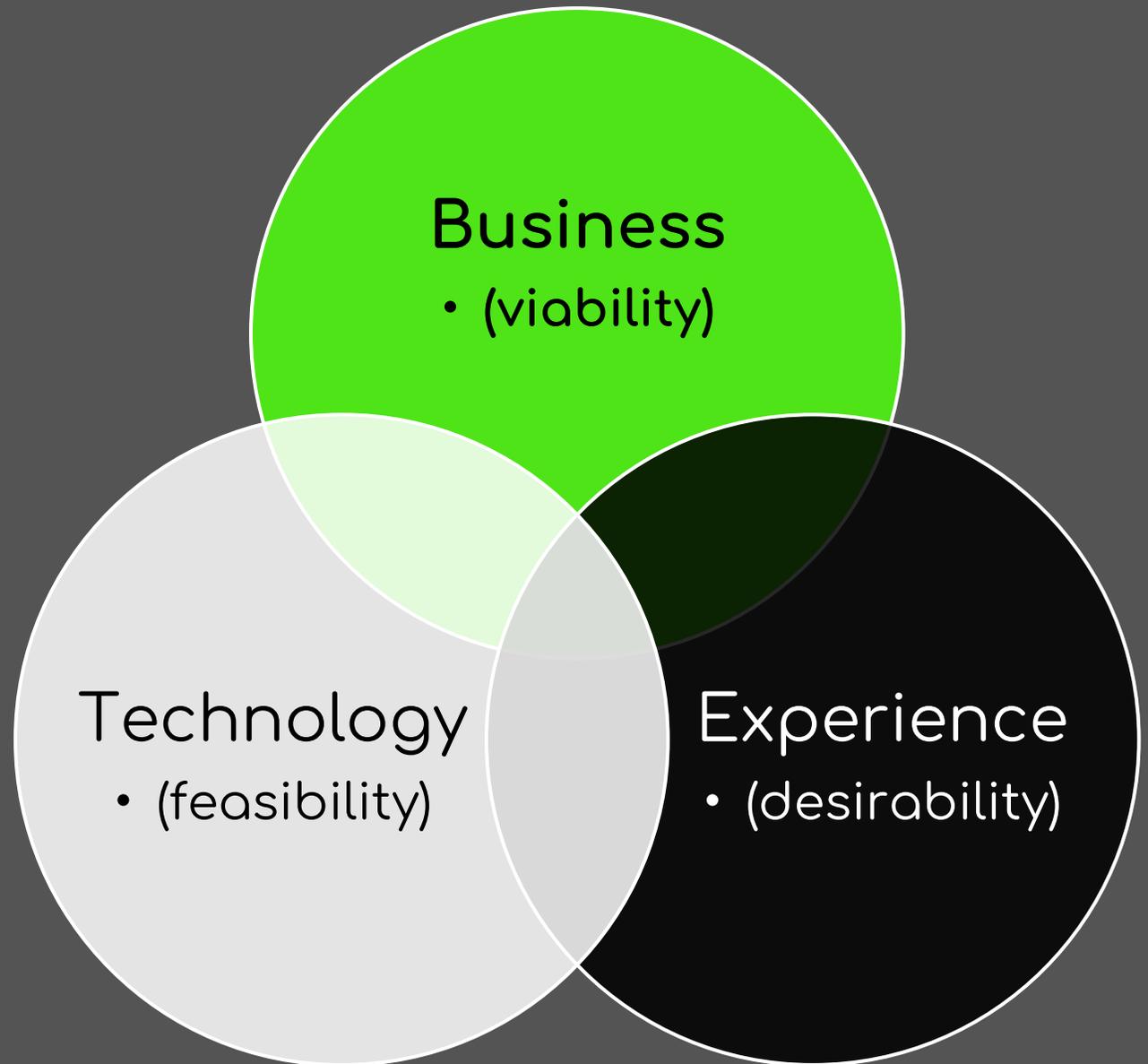
How can we help?
Who is greensparx?

Next Steps
Where do we start?

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Aligning for success with the BXT Framework.

❖ **Business**: Ensures alignment with strategic goals.

❖ **Experience**: Focuses on exceptional customer and employee experiences.

❖ **Technology**: Powers innovation and execution.

Business
- (viability)

Technology
- (feasibility)

Experience
- (desirability)

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Unlock the potential of AI in your business.

Why an AI Envisioning Session?

✓ **Tailored Insights**: Identify your unique business challenges.

✓ **Roadmap for Success**: discover actionable next steps.

✓ **Competitive Edge**: Innovate to stay ahead of your industry.

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What to **expect** during the **session.**

Discover
Delve into your current processes, challenges, and goals.

Ideate
Brainstorm AI-driven solutions customised to your needs.

Prioritise
Choose impactful projects with quick ROI.

Plan
Develop a roadmap for implementation.

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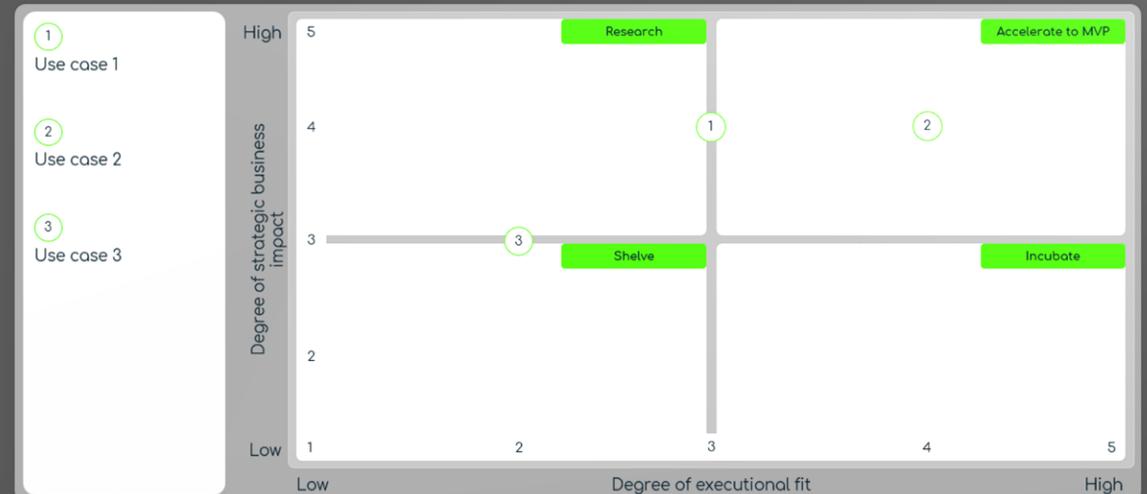
Turning your vision into real actions.

What results to expect:

- ✓ A **clear AI strategy** aligned with your business.

- ✓ A **list of quick wins** and long-term innovations.

- ✓ Enhance **operational efficiency** and increased customer satisfaction.

End with documented insights, prioritised actions and a report to guide your business through its digital transformation.

Use case prioritization: where to invest and learn

Use case 1

Use case 2

Use case 3

High 5

Research

Accelerate to MVP

Degree of strategic business impact

4

Low 1

2

3

Shelve

Incubate

Low

2

3

4

5 High

Degree of executional fit

Drag to appropriate quadrant

Degree of strategic business impact = mean of strategic fit and business impact

Degree of executional fit = mean of user desirability and technical feasibility

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Who is greensparx and how can they help my team succeed.

We are an independent consultancy based in Warwick, specialising in creating AI-powered business applications and AI agents for SMB organisations with the Microsoft Power Platform.

With experience in Business Applications, Data Engineering and Analytics, greensparx can use expertise that accelerates the development of your software and ai needs.

Based in Warwick, Warwickshire, CV34

Warwick is a market town, civil parish and the county town of Warwickshire in the Warwick District in England, adjacent to the River Avon

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Ready to take the next step?

❖ Connect on LinkedIn

❖ Email info@greensparx.co.uk

❖ Request a workshop

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Thank you.

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